

Privacy Policy for SaveLink

Last Updated: January 2, 2026

1. Introduction

Welcome to SaveLink ("we," "our," or "us"). We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application SaveLink (the "App"). Please read this Privacy Policy carefully. By using the App, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

2.1 Information You Provide

- **Account Information:** When you create an account or use our premium subscription services, we may collect information such as your email address, payment information, and subscription details.
- **Content Data:** The App allows you to create folders, save links, add descriptions, and organize your bookmarks. This content is stored locally on your device.
- **Security Information:** If you choose to use PIN protection or biometric authentication features, this information is stored locally on your device and is not transmitted to our servers.

2.2 Automatically Collected Information

- **Device Information:** We may collect information about your device, including device type, operating system version, unique device identifiers, and mobile network information.
- **Usage Data:** We may collect information about how you interact with the App, including features used, time spent in the App, and crash reports.
- **Subscription Information:** If you purchase a subscription, we collect transaction information through Apple's App Store, including purchase history and subscription status.

2.3 Third-Party Services

- **Apple Services:** When you use in-app purchases or subscriptions, Apple processes your payment information. We do not have access to your full payment details.
- **Analytics:** We may use analytics services to understand how the App is used and to improve our services. These services may collect anonymized usage data.

3. How We Use Your Information

We use the information we collect for the following purposes:

3.1 Core Functionality

- To provide, maintain, and improve the App's features and services
- To process subscription transactions and manage your account
- To enable folder organization, link management, and bookmark features
- To support PIN protection and biometric authentication features

3.2 Service Improvement

- To analyze usage patterns and improve user experience
- To identify and fix bugs, errors, and performance issues
- To develop new features and functionality
- To conduct research and analytics

3.3 Communication

- To respond to your inquiries, comments, or support requests
- To send important updates about the App, including changes to terms or policies
- To provide customer support and technical assistance

3.4 Legal Compliance

- To comply with applicable laws, regulations, and legal processes
- To protect our rights, privacy, safety, or property
- To prevent fraud, abuse, or illegal activities

4. Data Storage and Security

4.1 Local Storage

The primary data storage for SaveLink occurs locally on your device using SwiftData. This includes:

- All folders and their configurations (names, colors, PINs)
- All saved links, URLs, and descriptions
- Security PINs and authentication preferences
- App settings and preferences

4.2 Data Security

We implement appropriate technical and organizational measures to protect your information:

- Encryption: Sensitive data stored locally is protected using device-level encryption

- Access Controls: PIN and biometric authentication features help protect your data from unauthorized access
- Secure Transmission: When data is transmitted (such as subscription information), we use secure protocols
- Regular Updates: We regularly update the App to address security vulnerabilities

4.3 Data Retention

- Local Data: Data stored locally on your device remains on your device until you delete it or uninstall the App
- Subscription Data: We retain subscription information as required by law and for business purposes
- Analytics Data: Anonymized analytics data may be retained for extended periods for research purposes

5. Data Sharing and Disclosure

5.1 We Do Not Sell Your Data

We do not sell, rent, or trade your personal information to third parties for marketing purposes.

5.2 Service Providers

We may share information with third-party service providers who perform services on our behalf:

- Payment Processors: Apple processes subscription payments through the App Store
- Analytics Providers: We may use analytics services that process anonymized usage data
- Cloud Services: If you enable iCloud backup, your data may be stored in Apple's iCloud service

5.3 Legal Requirements

We may disclose your information if required by law or in response to valid legal requests, including:

- Court orders, subpoenas, or other legal processes
- Government investigations or regulatory inquiries
- Protection of rights, property, or safety

5.4 Business Transfers

In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity, subject to the same privacy protections.

6. Your Rights and Choices

6.1 Access and Control

You have the right to:

- Access your personal information stored in the App
- Modify or update your information through the App's settings
- Delete folders, links, or other content at any time
- Export your data (subject to App Store policies)

6.2 Subscription Management

- You can manage your subscription through your Apple ID settings
- You can cancel your subscription at any time
- Subscription cancellations are processed according to Apple's policies

6.3 Data Deletion

- You can delete individual folders or links within the App
- Uninstalling the App will remove locally stored data (unless backed up to iCloud)
- To request deletion of subscription-related data, contact us at juanitovilleda502@gmail.com

6.4 Opt-Out Options

- You can disable analytics and data collection features in your device settings
- You can choose not to use premium features that require additional data processing

7. Children's Privacy

SaveLink is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe your child has provided us with personal information, please contact us immediately. If we become aware that we have collected information from a child under 13, we will take steps to delete such information promptly.

8. International Data Transfers

Your information may be transferred to and processed in countries other than your country of residence. These countries may have data protection laws that differ from those in your country. By using the App, you consent to the transfer of your information to these countries. We take appropriate measures to ensure your information receives adequate protection in accordance with this Privacy Policy.

9. Third-Party Links and Services

The App may contain links to third-party websites or services. When you click on a link to an external website, you leave our App and are subject to that website's privacy policy. We are not responsible for the privacy practices or content of third-party websites. We encourage you to review the privacy policies of any third-party sites you visit.

10. Biometric Data

If you choose to use Face ID or Touch ID authentication features:

- Biometric data is stored securely on your device and is never transmitted to our servers
- Biometric authentication is handled entirely by your device's operating system
- You can disable biometric authentication at any time in the App's settings
- We do not have access to your biometric data

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or other factors. We will notify you of any material changes by:

- Posting the updated Privacy Policy in the App
- Updating the "Last Updated" date at the top of this policy
- Providing in-app notifications for significant changes

Your continued use of the App after changes become effective constitutes acceptance of the updated Privacy Policy.

12. Data Breach Notification

In the event of a data breach that compromises your personal information, we will:

- Investigate the breach promptly
- Notify affected users as required by applicable law
- Take appropriate remedial measures to prevent future breaches
- Cooperate with relevant authorities

13. California Privacy Rights

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA):

- Right to know what personal information is collected
- Right to delete personal information
- Right to opt-out of the sale of personal information (we do not sell your data)
- Right to non-discrimination for exercising your privacy rights

14. European Privacy Rights (GDPR)

If you are located in the European Economic Area (EEA), you have additional rights under the General Data Protection Regulation (GDPR):

- Right to access your personal data
- Right to rectification of inaccurate data
- Right to erasure ("right to be forgotten")
- Right to restrict processing
- Right to data portability
- Right to object to processing
- Right to withdraw consent

15. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at: Email: juanitovilleda502@gmail.com We will respond to your inquiries within a reasonable timeframe and in accordance with applicable law.

16. Consent

By using SaveLink, you consent to the collection and use of your information as described in this Privacy Policy. If you do not agree with this policy, please do not use the App.

17. Governing Law

This Privacy Policy is governed by and construed in accordance with the laws of the jurisdiction in which the App is provided, without regard to its conflict of law provisions.

End of Privacy Policy